BLUM™ AQUA

A brand of
Avya Bio Sciences Private Limited

LAST UPDATED · 11 NOVEMBER 2026

Quality & Safety Standards

What goes into making every bottle of BLUM Aqua™ safe, consistent and honestly labelled.

THE SHORT VERSION

- Made at an FSSAI-licensed facility, and never sold before our own FSSAI licence is in place.
- The numbers on our label are confirmed by laboratory testing.
- We state facts, not health claims, and what we say online matches the pack.
- Every bottle carries a batch code, so it can be traced back to how and when it was made.

01 Licences

Marketed by	Avya Bio Sciences Private Limited, Shop No. 2, Sachan Market, Facing District Court, Mati, Akbarpur, Kanpur Dehat, Uttar Pradesh 209101 CIN U21001UP2026PTC241413 · GSTIN 09ABECA6369G1ZE
FSSAI licence	Applied for. The licence number will be added once it is granted.
Manufactured by	Aquapop Bottlers Pvt Ltd

We do not sell or deliver any product until our FSSAI licence has been granted. FSSAI licence numbers will be printed on every label and shown on our product page.

02 How BLUM Aqua™ is made

- Produced by our contract manufacturer, Aquapop Bottlers Pvt Ltd, at an FSSAI-licensed facility, which must follow the hygiene and sanitary practices set out in Schedule 4 of the Food Safety and Standards (Licensing and Registration of Food Businesses) Regulations, 2011.
- Hot-filled into food-grade PET bottles and sealed with a screw cap. All packaging must meet the Food Safety and Standards (Packaging) Regulations, 2018.
- Every batch is made to an agreed product specification and given a batch code and a best-before date.

03 Testing

- Before our first sale, the nutrition values on our label and the shelf life of the product are confirmed by laboratory testing.

- Test reports are kept on file and made available to regulators on request.

04 Honest labels

- Every label follows the Food Safety and Standards (Labelling and Display) Regulations, 2020. It shows the ingredients, nutrition information, allergen information, FSSAI logo and licence numbers, batch code, best-before date and storage instructions.
- What we say on our website and social media matches what is printed on the pack.
- We only state facts we can back up: what is in the bottle, how much of it, and how it tastes. We do not make health claims.

05 Ingredients and allergens

- The protein in BLUM Aqua™ comes from peas. The drink contains no dairy.
- Allergen information is declared on every label. If you have a known pea or legume allergy, please do not drink BLUM Aqua™.
- BLUM Aqua™ is intended for adults aged 18 and over. If you are pregnant, breastfeeding or have a medical condition, check with your doctor first.

06 Storage and delivery

- Store in a cool, dry place, away from direct sunlight. Best served chilled.
- Every box is delivered with at least 30% of its shelf life, or at least 45 days to its expiry, remaining.
- Our delivery partners are required to handle boxes hygienically and keep them away from heat and direct sunlight.

07 Traceability and recalls

- The batch code on every bottle links it to its production record.
- If we ever find a safety problem, we will act under the Food Safety and Standards (Food Recall Procedure) Regulations, 2017. We will stop sales, contact affected customers by WhatsApp or email, and replace the product or refund you.

08 Tell us about a problem

If something doesn't look, smell or taste right, stop drinking and WhatsApp or call us on +91 90268 63412, or write to sales@blumaqua.com or our Grievance Officer at avyalifesciences@gmail.com, with a photo of the bottle and its batch code. We will acknowledge your message within **48 hours**. You can also raise a food safety concern with FSSAI through its Food Safety Connect portal.

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